



Changing the Face of Cancer,  
One Life at a Time



## Mission

*We revitalize cancer patients and their families with promising treatments, compassionate care, and comprehensive wellness products and services.*

Lazarex Cancer Foundation, a volunteer-run organization, creates a lifeline—a bridge to hope, life and dignity—for cancer patients and their families. We support cancer patients who have been failed by conventional medicine. We provide financial assistance for, and access to, new and promising treatments, such as Rexin-G. Together, we can change the face of cancer, one life at a time.

- Rexin-G is the first promising treatment we have endorsed
  - *Rexin-G is approved for use in the Philippines for the treatment of all solid mass tumors and in the U.S. for Phase I/II trials for sarcoma, pancreatic and breast cancers.*
- We're actually treating patients today, not just searching for tomorrow's cure
  - *We have had stunning success in giving scores of patients a much higher quality of life.*
- We're nimble
  - *People's lives are at stake, so we move quickly to help patients.*

## History

In 2006, Drs. Frederick Hall and Erlinda Gordon of Epeius Biotechnologies asked Dana Dornsife to be the president of the Lazarex Cancer Foundation and to launch it as a nonprofit organization. Their original introduction was through Mike Miller, Dana's brother-in-law, who had been successfully treated with Rexin-G in 2004.

Later in 2006, Lazarex gained its 501(c)(3) status. The Lazarex team started fundraising in March 2007. In July 2007, Lazarex Cancer Foundation held its first and very successful Celebrating Hope fund-raiser in Danville, California, which raised over \$300,000. Since then, Lazarex Cancer Foundation has assisted many cancer patients.

## Together We Can Change the Face of Cancer, One Life at a Time

You can help us give the ultimate gift of life and hope to as many patients as possible. Your gifts of time, money, in-kind products and services, and your expertise can go a long way to helping significantly improve the lives of cancer patients.

Your gifts can also help us develop comprehensive cancer centers across the country where cancer patients and their families will be able to receive promising treatments, such as Rexin-G, and have easy access to the wellness products and services they need. Together, we can change the face of cancer.

## Ian's Story

Ian was 14 years old when he was diagnosed with osteosarcoma, a bone cancer. After three years of multiple surgeries and chemo rounds, the cancer was still winning. With help from Lazarex Cancer Foundation, Ian was treated in April 2007 with Rexin-G. Although he is still battling cancer, following his treatment with Rexin-G, he was able to resume a normal life that included riding his bike, earning his Eagle Scout badge and looking forward to his college studies.



## FOUNDATION FACTS

Year Founded: 2003

Headquarters: Danville, CA

Website: [www.lazarexfoundation.org](http://www.lazarexfoundation.org)

## BOARD OF DIRECTORS

President:

**Dana Dornsife**  
CEO, Adorn-Design for Living

Directors:

**Susan Sappington**  
Personal Style Consultant,  
Carlisle Collection

**Hallie Hart**  
Financial Planner

**Erin Miller**  
CEO, Compass Rose Images

## ADVISORY COUNCIL

**Dr. Frederick Hall**  
Founder, President and CEO,  
Epeius Biotechnologies

**Dr. Erlinda Gordon**  
Founder, Chairman and Vice President,  
Operations and Medical Affairs,  
Epeius Biotechnologies

**David Dornsife**  
Chairman and CEO, Herrick Corporation

Lazarex Cancer Foundation  
P.O. Box 741  
Danville, CA 94526-0741

**925.820.4517**  
925.552.7305 fax

[www.lazarexfoundation.org](http://www.lazarexfoundation.org)

## When You Believe

by Dana L. Dornsife

*"So many dreams at first seem impossible, then they seem improbable, and then, when we summon the will, they soon become inevitable."*

– Christopher Reeve

**I have been blessed.** *I have been presented with an opportunity to work shoulder to shoulder with a team of dynamic humanitarians—who are human beings first and doctors, scientists, geniuses, care givers and entrepreneurs second. Our mission is clear: To cure cancer.*

**We build with each other.** *We believe our sum is worth far more than each of us alone. We are a group of individuals from all over the globe who believe it is our duty to use the gifts we have been individually given to serve mankind.*

**We believe in the process.** *Our mission is grand, but we will not allow it to dissuade us. Although our approach is often questioned by main-stream thinking, we have accomplished more in ten years, and with ten percent of the budget, than anyone else in our industry.*

**We have witnessed miracles.** *We have helped cancer patients recapture the quality of life that they experienced prior to the ravages of chemotherapy. We have seen grandparents hold their first grandchildren. We have seen a dad coach his daughter's Little League Baseball team for one more season. We have watched pain-ridden, emaciated souls return to fulfilling lives with family, friends, passion and love.*

**We will prevail.** *Have we saved them all? No. Have we changed the course of their lives and given them moments of grace that they otherwise would not have had? Yes. Have they changed the course of our lives? Definitely. You cannot witness human suffering and loss without being deeply moved. So, we will continue to be human beings first and develop medicines for all those in need. We have collectively summoned our will and it is inevitable.*